



Whine Walk Run 5K
Stone Mountain, GA 30087
patricevpeters@gmail.com

Host organizations

InclusiF Fitness

<https://www.inclusiffitness.com/5khome>

Jam Across Georgia

501(c)(3) non-profit

<https://www.jamacrossgeorgia.org>

Directors

Run Director

Patrice Peters

Run Coordinator

Jolene Key

2024 Successes

- ☑ Had the most male volunteers than previous years.
- ☑ 2024 welcomed new people to our event, with a 15% increase in first time participants.
- ☑ Donated funds to the VI Kings, an organization that mentors young men.

Dear Potential Sponsor,

Best wishes for 2025 and thank you for being a part of the Georgia business community.

Whine Walk Run 5K is an annual fun run and this year it will figuratively and literally be bigger and better than before and we're kindly asking for your support with a sponsorship. For the upcoming event we'll be introducing the International Food Festival - inviting the community to journey to the islands to taste, touch and take in the sights of the Caribbean right here in Piedmont Park. Join us **Saturday, May 3rd 2025 at 9:00 a.m. in Piedmont Park near the Charles Allen gate 10th St NE, Atlanta, GA 30306.**

At the WWR5K we focus on three important initiatives:

- (i) **Promoting health** by partnering with the Board of Health and other health organizations.
- (ii) **Sharing Caribbean culture** through a display of art and talent from various islands.
- (iii) **Giving back to the community** by donating a portion of the proceeds to a community organization: Jam Across Georgia, an organization dedicated to women's mental health. In addition, through an on the spot raffle, we will also award a financial donation to another Georgia nonprofit organization.

These three aspects are so very important to maintaining a happy and healthy community and state at large, but we need your support. In return, we will share your service with a group of business minded and grounded individuals, our WWR5K participants.

Our target audience primarily consists of professionals who value community, health, family, and culture. These patrons also appreciate quality and are willing to commit to obtaining meaningful services and experiences for themselves and their families. Your sponsorship also lends to your mission of community social responsibility, for which we are grateful.

We are asking you to kindly take a look at our sponsorship packet, explore the available opportunities, and let us know how we can help promote your business. Be sure to check out our website, which gives a great snapshot of our event, who we are and our partnering nonprofit organization. Be sure to visit our website for a detailed overview of the event, our mission, and our nonprofit partner. In order to ensure proper planning and coordination, please respond by **April 5th, 2025.**

If you have any questions, please email me at patricevpeters@gmail.com.

Sincerely,

Patrice V. Peters

WWR5K Run Director

NOTE: Due to our partnership with Jam Across Georgia, sponsorships are tax-deductible