



Whine Walk Run 5K
Stone Mountain, GA 30087
patricevpeters@gmail.com

Host organization

InclusiF Fitness

<https://www.inclusiffitne.com/5khome>

Directors

Run Director

Patrice Peters

Run Coordinator

Jolene Key

2023 Successes

- ☑ Celebrated our oldest participant, Alpha who is 85 years old.
- ☑ Cultural presentations educated and entertained the crowd.
- ☑ Business connections made between vendors and participants.
- ☑ Donated funds that assisted 5 high schoolers from the Virgin Islands Majorettes to attend college.
- ☑ Expected participation increase of 75% and spectator increase of 100%.

Dear Potential Sponsor:

Best wishes for 2024 and thank you for being a part of the Georgia business community.

Our Whine Walk Run 5K event continues to make us proud. We have two years in the books and again will bring together individuals of all ages and abilities for a healthy day in the heart of Atlanta. We invite you on to join us **Saturday, May 4th 2024 at 8:00 a.m. in Piedmont Park near the Charles Allen gate 10th St NE, Atlanta, GA 30306.**

At the WWR5K we focus on three important initiatives:

- (i) **Promoting health** by partnering with the Board of Health and other health organizations.
- (ii) **Sharing Caribbean culture** through a display of art and talent from various islands.
- (iii) **Giving back to the Caribbean community** by donating a portion of the proceeds to a Caribbean organization.

These three aspects are so very important to maintaining a happy and healthy Caribbean community and state at large, but we need your support. In return we will share your service with a group of business minded and grounded individuals, our WWR5K participants.

Our target audience primarily consists of professionals who value community, health, family, and culture. These patrons also appreciate quality and are willing to commit to obtaining meaningful services and experiences for themselves and their families. This will be an excellent opportunity to establish relationships that will further your business goals and plans while your clientele base grows. We consider our attendees to be cream of the crop patrons and look forward to serving them by providing quality interactions with establishments who take pride in their services and business offerings.

We are asking you to kindly consider a sponsorship level for and let us know how else we can bring awareness to your services. Please be sure to check out our website which gives a great snapshot of our event, who we are and the organization that we will be benefiting this year. So that we can properly plan the event and get everyone (sponsors, vendors and participants) what is needed, kindly respond by March 15th, 2024.

If you have any questions, please email me at patricevpeters@gmail.com.

Sincerely,

Patrice V. Peters

WWR5K Run Director