



Whine Walk Run 5K &
International Food Festival
Stone Mountain, GA 30087
patricevpeters@gmail.com

Host organizations

InclusiF Fitness

<https://www.inclusiffitness.com/5khome>

Jam Across Georgia

<https://www.jamacrossgeorgia.org>

Directors

Run Director

Patrice Peters

Run Coordinator

Jolene Key

2025 Successes

- ☐ Celebrated our oldest participant, Alpha, who is 86 years young.
- ☐ Installation of an event stage with sponsor signs at the base of the stage.
- ☐ Received House Resolution from the Georgia House of Representatives. Click link [HERE](#)

Dear Potential Sponsor:

Best wishes for 2026, and thank you for being a part of the Georgia business community.

Our Whine Walk Run 5K & International Food Festival continues to make us proud. This is year 5 of our annual fun run, and we're inviting you to join us on **Saturday, May 2nd, 2026, at 9:00 a.m. in Piedmont Park near the Charles Allen gate, 10th St NE, Atlanta, GA 30306.**

At the WWR5K, we focus on three important initiatives:

- (i) **Promoting health** by partnering with health-focused organizations such as the Fulton County Board of Health, Emory Healthcare, and the Georgia Ovarian Cancer Alliance.
- (ii) **Sharing culture** through a display of art and talent from various islands.
- (iii) **Giving back to the community** by donating a portion of the proceeds to a community organization, such as Jam Across Georgia, which is dedicated to women's mental health, and to an organization selected by a 5K team with the most team members.

These three aspects are so very important to maintaining a happy and healthy community and state at large, but we need your support. In return, we will share your service with a group of business-minded, grounded individuals: our WWR5K participants.

Our target audience primarily consists of professionals who value community, health, family, and culture. These patrons value quality and are committed to obtaining meaningful services and experiences for themselves and their families. In addition to the event's audience, our database of over 5,000 individuals provides another marketing platform. This will be an excellent opportunity to build relationships that advance your business goals and plans as your clientele base grows. We consider our attendees the cream of the crop patrons and look forward to serving them by providing quality interactions with establishments that take pride in their services and offerings.

We kindly ask that you consider the sponsorship level outlined in the attached document and let us know how else we can raise awareness of your services. Please be sure to check out our website, which gives a great snapshot of our event, who we are, and the organization that we will be benefiting this year. To help us plan the event and ensure everyone (sponsors, vendors, and participants) has what they need, kindly respond by April 1st, 2026.

Sponsorship levels can also be seen [HERE](#). Please note that donations are tax-deductible.

If you have any questions, please email me at patricevpeters@gmail.com.

Sincerely,

Patrice V. Peters

WWR5K Run Director