

Who's who at the Whine Walk Run 5K

Gender

Female - 97%
Male - 3%

Age range

Primary age group
Age 40 to 49
Secondary age group
Age 30 to 39

Income

50K to 74,999 - 50%
100K to 124,999 - 20%
150K to 174,999 - 10%
200K and up - 10
Preferred not answer - 10

Kids under 18 years in household

Yes - 30
No - 70



Education

Some college - 20%
Associate degree - 20%
Bachelor degree - 40%
Graduate degree - 20%

Race

Black/African American - 80%
Latino/Hispanic - 10%
Other races - 10%

Some areas on interest

Hair & Beauty
Home remodeling
Real Estate
Vacation/Travel
Food

Attendees	2022	2023 Est.
Participants	250	475
Volunteers	15	30
Onlookers	400	600
Vendors	20	35

A few of our satisfied customers <https://www.inclusiffitness.com/5khome/#comp-lcgdxjm8>

We at the WWR5K pride ourselves in creating a quality event for all featuring health culture and giving back. To ensure proper execution of our first event, the 2022 5K was intentionally restricted to 250 participants. We now look forward to increasing this number with another safe and successful event.