



Stone Mountain, GA 30087
patricevpeters@gmail.com

Host organization

InclusiF Fitness

<https://www.inclusiffitness.com/5khome>

Directors

Run Director

Patrice Peters

Run Coordinator

Jolene Key

2022 Success

- Four month cancer survivor runs with her husband, children and grandchildren.
- Cultural presentations educated the crowd, and left them in awe.
- Sales and booking connections made between vendors and participants.
- Last year's beneficiary, the Caribbean Association of Georgia, used donations to impact the community.
- Expected participation increase of 75% and spectator increase of 100%.

Dear Potential Sponsor:

Best wishes for 2023 and thank you for being a part of the Georgia business community.

The first Whine Walk Run 5K is in the books and it was a huge success. In 2022, we brought together individuals of all ages and abilities for a healthy day in the heart of Atlanta and will do so again on **Saturday, May 6th 2023 at 8:00 a.m. in Piedmont Park near the Charles Allen gate 10th St NE, Atlanta, GA 30306.**

At the WWR5K we focus on three important initiatives:

- (i) **Promoting health** by partnering with the Board of Health and other health organizations.
- (ii) **Sharing Caribbean culture** through a display of art and talent from various islands.
- (iii) **Giving back to the Caribbean community** by donating a portion of the proceeds to a Caribbean organization. This year's beneficiary will be the **VIASM Majorettes.**

These three aspects are so very important to maintaining a happy and healthy Caribbean community and state at large, but we need your support. In return we will share your service with a group of business minded and grounded individuals, our WWR5K participants.

Our target audience primarily consists of professionals who value community, health, family, and culture. These patrons also appreciate quality and are willing to commit to obtaining meaningful services and experiences for themselves and their families. This will be an excellent opportunity to establish relationships that will further your business goals and plans while your clientele base grows. We consider our attendees to be cream of the crop patrons and look forward to serving them by providing quality interactions with establishments who take pride in their services and business offerings.

We are asking you to kindly consider a sponsorship level for Whine Walk Run 5K 2023 and let us know how else we can bring awareness to your services. In order for us to properly plan, promote, print etc., kindly submit sponsorship by Feb 28th 2023.

If you have any questions, please email me at patricevpeters@gmail.com.

Sincerely,

Patrice V. Peters
WWR5K Run Director